FEATURES

**IMPROVED NAVIGATION** 

**NEW COMMENT FORMAT** 

**READER BLOGS & PHOTOS** 

INTERACTIVE EVENTS CALENDAR

An innovative and interactive marketing approach to reach your customers.

the new nevadaappeal.com



#### Leaderboard

Benefit from high impact ad positioning and build positive brand awareness with nevadaappeal.com



The newest and largest ad size, the half page offers larger dimensions to deliver stronger message visibility with lasting impact



Local Marketing.

**Results Driven.** 

NEVADA APPEAL

Aid Flows to My

CapitalFordOnline.com

New and Used Cars

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#### Search Sponsor

Build brand awareness and receive a 100% impression guarantee with a search sponsorship presence



#### **Big Box**



# the new nevadaappeal.com

NEVADA APPEAL

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### **Retail Banners**

	СРМ	Flate Rate
	(net)	10k impressions per month
leaderboard (728x90) - homepage		
open rate	\$35.00	\$350.00
3 months	33.00	330.00
6 months+	31.00	310.00

big box (300x250) - homepage		
open rate	\$28.00	\$280.00
3 months	26.00	260.00
6 months+	24.00	240.00

half-page ad (300x600) - homepage		
open rate	\$32.00	\$320.00
3 months	30.00	300.00
6 months+	28.00	280.00

leaderboard (728x90) - channels		
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88x31 logo on all pages	Flat Rate/month	
Nevada Appeal	\$895.00	
Tahoe Daily Tribune	\$595.00	
Record Courier	\$395.00	
Lahontan Valley News	\$395.00	
North Lake Tahoe Bonanza	\$395.00	
Sierra Sun	\$595.00	

E-Edition Sponsorship				
ltem	30 days	45 days	60 days	
banner (468x60) - in-story	\$175	\$225	\$250	

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Bonanza

Aid Flows to Myanmar as Magnitude

About US I Contact US I Staff I Staff I Staff I Terms of Use I Privacy Policy I Sar

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Local Marketing.

**Results Driven.** 

Bonanza

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# the new tahoebonanza.com



message visibility with lasting impact

#### Ente KAREN Leaderboard SIME Benefit from high who else fo impact ad positioning Dickson and build positive oeinsider brand awareness with Need help? Check out the FAQ >> tahoebonanza.com to Cut 5 500 g, V6, 3sp original interior, All Cg 5.5q0 Jobs First-Quar viste Lietters to the e Letters B 555-555-121 mall I haseball I nascar I n es After First-Round Test 12:06 - Mie Chin Lin iew Dining at its B 10 5 6 5 6 7 8 9 13 12 13 14 15 16 17 19 20 21 22 23 24 Debate night at Loaded Joe's 11 Will you O Yes O No 0/ **Half Page** 18 27 28 29 30 26 25 (775) 833-0606 Vote The newest and largest 341 Ski Way ad size, the half page Incline Village offers larger dimensions to deliver stronger

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New Homes Remodels Additions



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### **Big Box**



# the new tahoebonanza.com

News Sports Entertain

Bonanza

Online Rates

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 Recent Comments
 Todays Events
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the new lahontanvalleynews.com





#### Leaderboard

Benefit from high impact ad positioning and build positive brand awareness with lahontanvalleynews.com



#### Half Page

The newest and largest ad size, the half page offers larger dimensions to deliver stronger message visibility with lasting impact



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C 31 Logo Search Search Sponsor

Archives

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#### **Big Box**



# the new lahontanvalleynews.com

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News Sports Enter

# Online Rates

 
 Latent Nows
 Recent Comments
 Today's Events
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The most familiar ad size for consumers, this space boasts premium positioning near Headlines and Top Stories



Your Hometown Newspaper since 1880

# the new recordcourier.com

News Sports Enter

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Online Rates

 
 Latest News
 Recent Comments
 Today's Events
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# the new sierrasun.com





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31 Logo Search

Archives

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#### **Big Box**



# the new sierrasun.com

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Online Rates

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 Recent Convents
 Today's Event
 Photos

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# See a Sierra Nevada Media Group account executive for other pricing, targeting and availability



www.sierrasun.com

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# the new tahoedailytribune.com

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Online Rates

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